

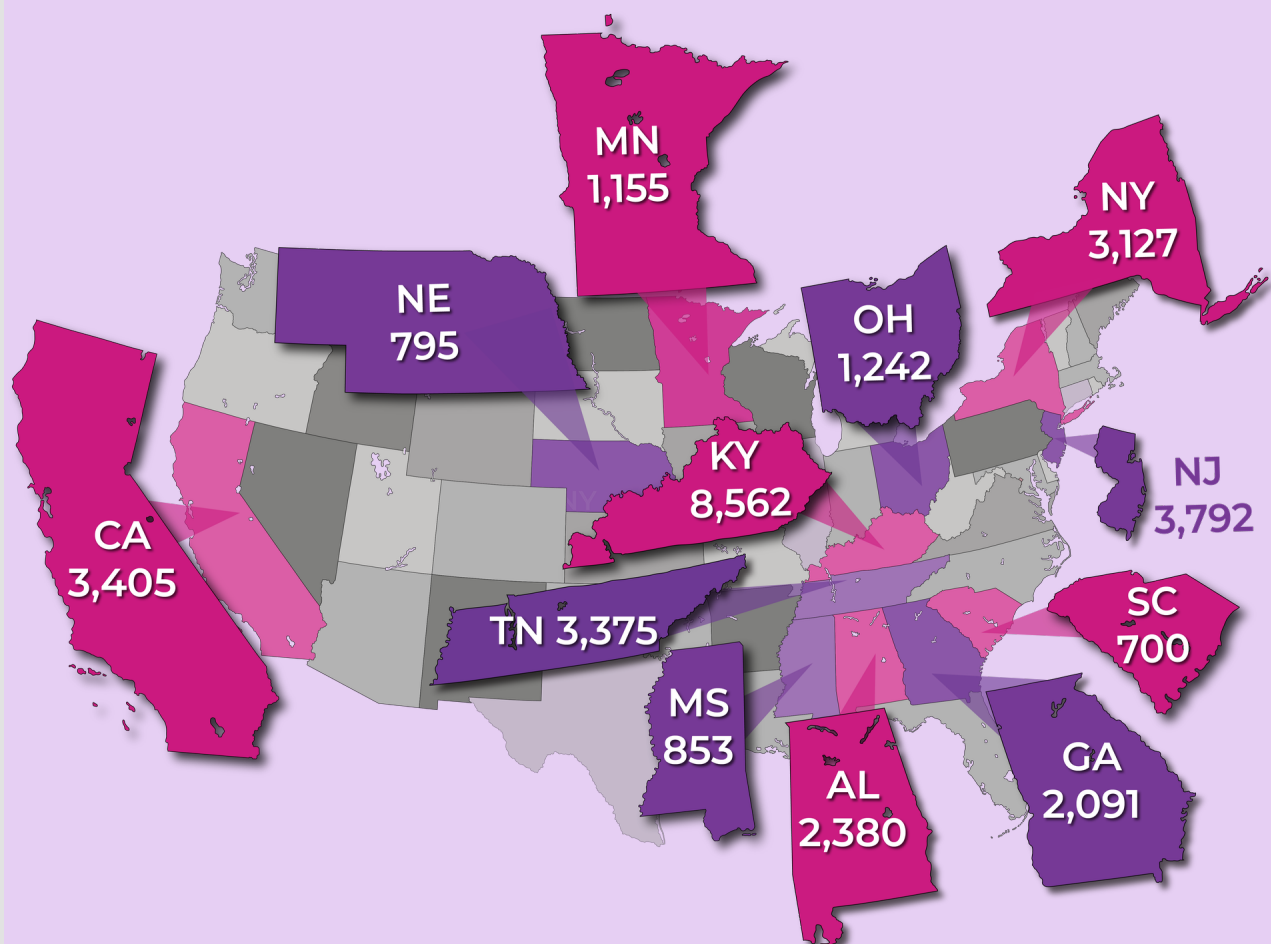
Uplift

A MONTHLY UPDATE

from your friends at Victoria's Voice

February 2024

Influencing Behavior



January 2024 Youth Engagement

22,634 students, staff and community members
28 schools
10 states
384 vapes surrendered

One Million Strong

A big thank you to the students and staff at Davidson Academy in Nashville (TN) for helping us achieve a major milestone – **surpassing one million children and parents impacted by our education programs.**

“We are very proud to achieve this important milestone. This marks a significant step in our ongoing efforts to educate and empower families about drug use and addiction. It is our life’s work to spare other parents the pain and grief we experienced.” - **David and Jackie Siegel**



Finger on the Pulse

ONE

The Drug Enforcement Administration (DEA) released



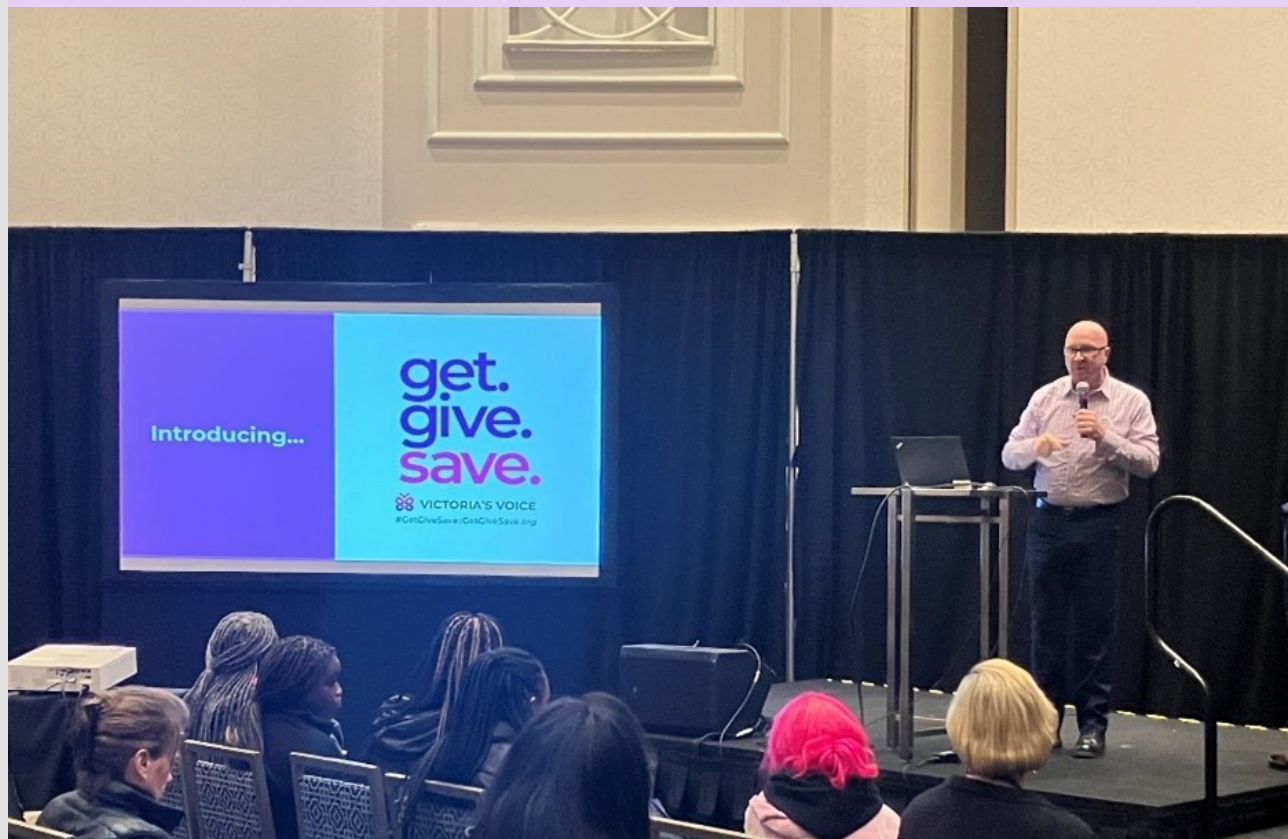
startling statistics in its 2023 year in review:

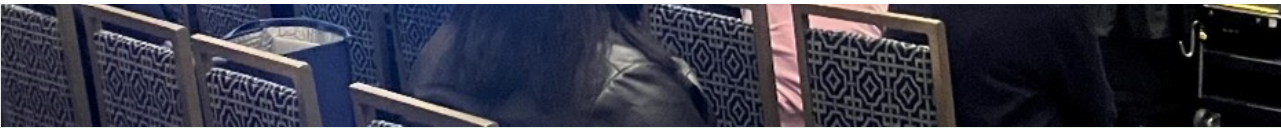
“DEA laboratory testing in 2023 showed that 7 out of 10 [counterfeit] pills tested contain a potentially deadly dose of fentanyl. This is an increase from 4 out of 10 pills in 2021 and 6 out of 10 pills in 2022. A potentially deadly dose is considered just two milligrams of fentanyl, which is approximately the amount that fits on the tip of a pencil.”

(DEA Press Release, January 17, 2024)

It Takes a Village

We took our **Get. Give. Save.** campaign for naloxone awareness and accessibility to the stage at CADCA's 34th Annual National Leadership Forum in January. After an engaging introduction by Corporate Partnerships Director Mark Cady-Archilla, we hosted countless attendees who sought out our booth to learn more about the foundation, our campaign and the *Victoria's Voice* diary. Thank you to all those who voiced their support and interest in joining our **Get. Give. Save. Movement.** Visit GetGiveSave.org to bring these lifesaving resources and awareness into your own communities.





Hire Knowledge

Invest in Recovery, Gain Loyal Employees

Did you know, according to the National Safety Council, 61% of adults with substance use disorder (SUD) are employed? If you are an employer, you should take notice of some of their latest findings about the reciprocal benefits of investing in employee recovery:

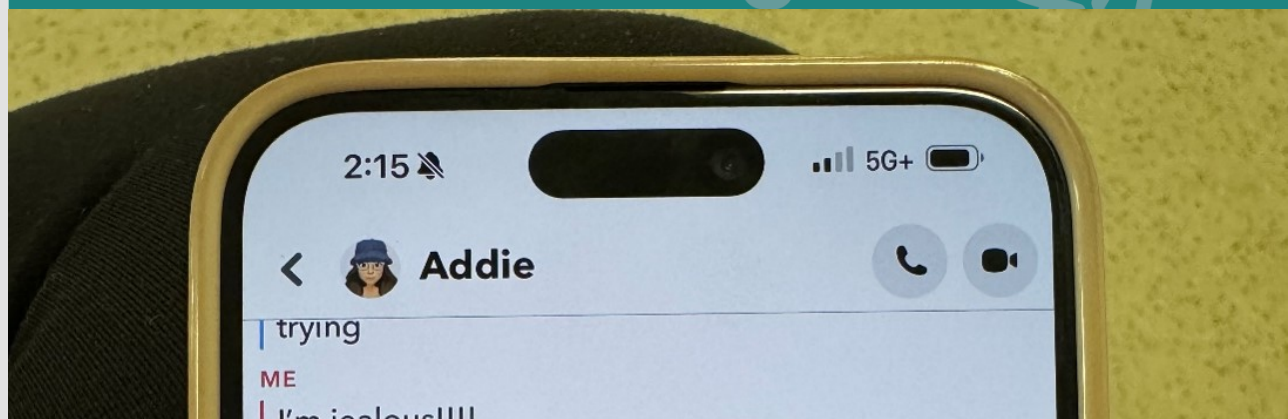
- Equal or lower healthcare costs: You could save more than \$8,500 per employee who recovers from SUD.
- Reduced absenteeism: Recovering employees take less sick leave, improving productivity and efficiency.
- Increased job satisfaction: Employees who feel supported are happier and more engaged on the job.
- Lower job turnover: Recovering employees tend to be more loyal and committed to their work, reducing recruitment and training costs.

When you consider the additional finding that employer-initiated treatment programs boast higher success rates than those started by friends or family, it becomes very clear: Investing in recovery is an investment in your employees and your organization's future (nsc.org).

Contact our Corporate Partnership Director, Mark Cady-Archilla to learn how Victoria's Voice can help you and your organization.

Mark@VictoriasVoiceFoundation.com

Pixels of Positivity



ADDIE

It was a good nap lol but seriously thank you for talking with me about that stuff. If i wouldn't have talked with you i most likely would have purposely killed myself. I had been doing those for so long because i either didn't care if i died from it or i did it because i wanted to die but anyways i also never had anyone to talk to because im too scared to talk to my parents partially because i cant talk to my dad even if i wanted to but also because i cant trust my mom at all and im honestly scared of her idk what my mom would do to me if she found out. Ive also never really heard im proud of you by anyone because I've never had a parental figure i could trust so it really helped me realize i should be better for my little brother because i cant have him crying and yelling for his sister like he does for my dad, little p.s lol my dad isn't dead to clarify he only cry's for him because he's in prison
Sorry thats really really long but im seriously so thankful

TODAY

One simple message fuels our mission. Together, with **your support**, Victoria's Voice Foundation can prevent countless tragedies and empower countless young lives. Join us in making a difference.



Victoria's Voice Foundation's Federal Tax ID number is 84-360664. The Foundation is a registered 501©3 charitable organization, State of Florida Registration Number CH62047. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free (800-435-7352). Registration does not imply endorsement, approval, or recommendation by the State.

Our Contact Information

Victoria's Voice Foundation
2801 Old Winter Garden Road
Ocoee, FL 34761
407 355 2302

<http://www.victoriasvoicefoundation.org>

[Unsubscribe](#) | [Manage email preferences](#)